



**ipse**  
Freelancer  
Awards 2017

# National Freelancers Day 2017

## Event Programme

THURSDAY 8 JUNE FROM 13.00  
KINGS PLACE, 90 YORK WAY,  
KINGS CROSS, LONDON N1 9AG

# About the day

## Supporting you at every step

Welcome to the 9th Annual National Freelancers Day 2017 it has been designed around 3 core streams – students, new to freelancing and experienced to ensure there is something for everyone no matter what your level.

During this event you will acquire knowledge and tools that you need to set up in business, keep your books in order and quickly find new contracts. We'll help you navigate a complex tax landscape and answer your legal questions.

Exhibition, networking, complimentary professional headshots and collaboration zone

## Exhibition, networking, complimentary professional headshots and collaboration zone

Start your day with one-to-one advice from our range of exhibitors including **Intuit QuickBooks, HSBC, Contractor Mortgages Made Easy, IPSE** and **Close Brothers**. You will also have the opportunity to speak to them in the dedicated break times throughout the day.

**Causr** will be hosting facilitated networking sessions within our collaboration zone to help you link to new business leads.

How often have you thought – I should really update my LinkedIn profile picture? John, the headshot guy who will be taking professional headshots throughout the day, complimentary to all attendees.

**13.00 – 13.30**

**Registration and Refreshments**

Exhibition, networking, complimentary professional headshots and collaboration zone

**13.30 – 14.15**

**Q & A facilitated discussion – Let's talk about IR35**

**Andy Chamberlain** Deputy Director of Policy and External Affairs at IPSE leads on this interactive session to look at what the IR35 rules are, how they're changing and how they can affect you as a freelancer.

**14.30 – 15.15**

**Workshop block 1** Choose one of the following sessions:

**New to Freelancing:**

**How to use your online presence to drive new business presentation with LinkedIn**

LinkedIn lead on this presentation exploring how you can use your profile to win more business

**Developing your networks with Forward Ladies**

Networking is an important tool for freelancers, in this interactive session **Griselda Togobo** Owner and Managing Director of Forward Ladies gives top tips on how to successfully network and build relationships to create new business and encourage collaboration opportunities.

**Experienced:**

**Finances for independent professionals: ask the experts your questions with Contractor Mortgages Made Easy, HSBC, Abbey Tax and Aegon pensions.**

Join us at our financial panel discussion ready with your questions to gain advice from our experts.

**Boosting your career prospects and securing those higher paying contracts with Kelly OCG**

Jacqui Whyatt joins us from Kelly OCG to give advice and top tips on how to negotiate higher rates and build your profile

**Students:**

**Setting up as a freelancer – what you need to know to get started with LHS Solicitors LLP, Freelancer.com, Intuit QuickBooks and one of our past IPSE award winners**

Join us for this panel session facilitated by Emma Jones of Enterprise Nation, designed to give tips on everything you need to know to set up your own business.

**15.15 – 15.45**

**Refreshments, exhibition, networking, complimentary professional headshots and collaboration zone**

15.45 - 16.15

**Workshop block 2- Chose one of the following sessions**

**New to Freelancing:**

**Billing, banking and bookkeeping: learn how to handle your business finances with Intuit QuickBooks, HSBC and one of our IPSE Freelancer of the Year Awards past finalists**

This session will give practical advice on all the aspects you need to manage the financial side of your business.

**Using your early contracts to build momentum and increase your rates with Freelancer.com**

Advice on how to find work and receive the best possible rate for your worth.

**Experienced:**

**How to manage your money with the future in mind with Close Brothers**

How to take control of your finances and successfully plan for later life.

**The legal part: ensuring your contract doesn't catch you out with LHS Solicitors LLP**

**Students:**

**Success stories of past IPSE Freelancer of the Year Award winners and finalists**

A range of freelancers from different industries and backgrounds join us to share their personal stories of success in this panel session

16.15 – 17.00

**Refreshments, exhibition, networking, complimentary professional headshots and collaboration zone**

17.00

**National Freelancers Day closes**

17.00 – 20.00

**IPSE Freelancer of the Year Awards Ceremony – Invitation only**

IPSE end National Freelancers Day by rewarding our Freelancers of the Year, Ambassador of the Year, Co-working Space of the Year and University Partner of the Year at our awards ceremony hosted by Comedian **Ellie Taylor**

Please note this event is invitation only and not included in your ticket price, if you would like to find out more about this event please contact our Events Team at **events@ipse.co.uk**

Tickets are available here- They are free of charge for members and early bird price of £37.50 for the first 50 tickets, £75.00 full price:  
<https://www.eventbrite.com/e/national-freelancers-day-tickets-33242978644>