## Membership snapshot

The membership survey was run from 16 February to 21 March 2017 and was completed by 1,282 members

| Membership details |  | Operation |  |
| :---: | :---: | :---: | :---: |
| Membership type | Standard: 33\% (416) <br> Plus: 66\% (837) <br> Student: $0.6 \%$ (7) | Freelancing duration | Less than 2 years: $8 \%$ <br> 2-10 years: 44\% <br> 10 years+: 48\% |
| Membership duration | Less than 2 years: $42 \%$ <br> 2-10 years: 41\% <br> 10 years+: 17\% | Operation model | Limited company: 95\% <br> Sole proprietorship: 3\% <br> Other: 2\% |
| Demographics |  |  |  |
| Average age | 49 |  |  |
| Gender | Male: $85 \%$ <br> Female: 14\% |  |  |
| Occupation | Majority of members wor <br> - IT and telecommunication <br> - Engineering profession <br> - Business, research and <br> - Business, finance and $r$ | ssions (62\%) <br> ative professions (7\%) ociate professions (4\%) |  |
| Geographic spread | - South East: 26\% <br> - Greater London: 20\% <br> - South West: $14 \%$ <br> - North West: 8\% <br> - East of England: 6\% <br> - Scotland: 6\% <br> - Other UK regions: $19 \%$ <br> - Overseas: $2 \%$ |  |  |

